

# PowerPoint Poisoning

## And Other Presentation Pitfalls



It has been called “Death by PowerPoint.” Research indicates PowerPoint slides often interfere with participant comprehension, organization, and retention of information. You are a dynamic presenter with knowledge and experience to share. Are your PowerPoints slides actually hindering your message?

What makes an effective presentation? It is more than the content: it includes the participant handouts, multimedia (PowerPoint) presentation, and information you provide verbally. Participants want presentations that engage them intellectually, visual aids to reinforce the content, and quality handout materials that can be referenced again and again.

The research-based principles in this workshop will help you create PowerPoint presentations and participant handouts that complement the content you provide. You can avoid PowerPoint poisoning in your presentations!

Come prepared to work on a new or existing training: bring two printouts of your PowerPoint slides, or an idea you are ready to begin to transform into a workshop. You'll leave with results!

### Topics we will cover

- Pike's Five Laws of Adult Learning
- Five principles to improve PowerPoint presentations
- Techniques for communicating ideas in a visual medium
- Methods for creating successful handouts



Presenter David N. Evans is a nationally-certified practitioner with over 25 years of providing ASL-English interpretation and translation services, working extensively in conference settings as well as in performing arts, corporate and community settings. Educating interpreters for over two decades, David's sessions are interactive, entertaining, and informative—creating a relaxed, safe environment for all audiences. He has presented at conferences from local to international with a record attendance of over 1,250

participants at the 2009 RID Conference in Philadelphia. Other accomplishments include presenting at two National Alliance of Black Interpreters (NAOBI) conferences and four national RID conferences. David established Bridge Communications in 1996 to further his goals of providing skill-building workshops and video materials for interpreters. When not on the road presenting or interpreting, he makes his home with his partner, cat, and dog in Minneapolis where he enjoys playing Frisbee, reading, roller skating, listening to disco music, and taking walks around the city's many lakes.

<b>Date</b>	Friday, March 28, 2014 • 5:00-9:00 PM Light refreshments will be served.
<b>Location</b>	UCSD Pepper Canyon Hall, room 340
<b>Address</b>	9500 Gilman Drive, La Jolla, CA 92093 (clickable Google Map link) Free holiday parking in Gilman structure
<b>Cost</b>	\$40.00 SDCRID members \$45.00 SD-ASLTA members \$55.00 non-members \$65.00 after March 12—at the door
<b>CMP</b>	0.4 CEUs in the category of General Studies will be offered by the <i>Western Region Interpreter Education Center at Western Oregon University</i> , an approved RID CMP and ACET sponsor.
<b>Audience</b>	Instructors, mentors, presenters, public speakers. Workshop will be conducted in spoken English. ASL interpretation provided if requested by March 14.
<b>Contact</b>	PDC@sdcrd.org, 858-774-2455
<b>Register</b>	<a href="http://www.sdcrd.wildapricot.org">www.sdcrd.wildapricot.org</a>

